

Wyong Leagues Group give girl's football a big kick start



On the cusp of the AFC Women's Asia Cup, a next generation of budding Matildas have been given a boost to their football journey with a CoastKick pack.

An initiative of Central Coast Football the packs come courtesy of major sponsor Wyong Leagues Group. The CoastKick packs consist of a ball and a bag which are provided free to each of the 3500 female players from U-5 to U-18.

Central Coast Football has recorded a 7% lift in female registrations this season, adding to a sustained upward trend over recent years and underlining the rapid growth of the women's game on the Central Coast

Wyong Leagues Group Sponsorship Manager Brock Molan says "We are delighted with being associated with a positive initiative designed to encourage participation. We firmly believe that young sports people should receive every bit of encouragement to pursue their ambitions, it is gratifying to see just how well these packs are playing their part".

Central Coast Football CEO, Alex Burgin says "Wyong Leagues Group have stepped up in a big way and we're very thankful for their support. The women's game is growing fast locally, and with the Women's Asian Cup around the corner, now is the perfect time for new players to get involved"



Wyong Leagues Group

Bringing Communities Together

Future stars from Southern & Ettalong United
receiving their CoastKick Packs