



Wyong Cup Announce Major Sponsor

The Wyong Race Club has announced it has entered into a new three-year major sponsorship agreement with The Wyong Leagues Group. As part of the agreement the Group will have naming rights to several key events throughout the year, the highest profile of which will be the Wyong Gold Cup, now to be known as The Wyong Leagues Group Wyong Gold Cup.

Held in September, the Cup has long been a highlight on the provincial racing calendar with a reputation as a prestigious showcase of thoroughbred racing talent.

Wyong Leagues Group CEO Ben Coghlan says “We have had a long and positive association with Wyong Race Club, mainly through our Wyong Roos’ Foundation Charity Race Day which will continue as a part of this agreement. By adding such a high-profile marquee event as the Cup is a tremendous opportunity to grow our relationship with an iconic local partner”.

Chairman of Wyong Race Club John Waghorn adds “We are very excited to be partnering with a significant local institution like the Wyong Leagues Group.

“Both organisations have strong community values providing a common understanding of the significance of racing and particularly the Cup to our region.”

“To have the backing of such an influential and substantial local business proves the standing racing and particularly our club holds in this region,” Mr Waghorn said. The Wyong Leagues Group Wyong Cup will be run on Friday, September 6.