

WYONG RUGBY LEAGUE CLUB GROUP

Dear Members of the Board,

The Wyong Rugby League Club Group would like to formally express our interest in amalgamating with your Club.

Our Group has a long and proud history of amalgamating with other clubs to secure their success and viability into the future. We are particularly proud of our success when it comes to Bowling Clubs and we now operate so many that we host our own interclub Bowls tournaments.

Unlike many other groups that have amalgamated with other venues we have never closed, relocated or sold a club we have amalgamated with. We ensure that each club we have partnered with is a solid fit for the business and that we believe it would be beneficial for both parties for the amalgamation to go ahead.

When we partner with a new club we always inject capital into the club to give it a new lease of life and to prove to the members that we are in it for the long haul. We are fortunate to be in the position of being quite profitable and having strong yearly earnings (\$2.9 million and \$2.8 million profit the past two years). We also have a large asset base (\$89 million) and very low debt amounts (\$4 million loan). An amalgamation would mean your members would not have to worry about debt serviceability and could look forward to a rejuvenated club house

We know a lot of clubs can find themselves coming into financial difficulties and will look to sell their assets in order to stay afloat or repay loans. Ultimately, as experience in the industry shows, this strategy does not work for the long term and what could have been a potentially valuable partner club ends up with no assets and in time must shut its doors. We are not suggesting that at this point you need to amalgamate with us. We are stating to you and your members that we would like to have discussions around it because we believe it could be mutually beneficial.

We are a financially strong club, with an extremely experienced management base and we have an excellent track record in relation to amalgamations. We have a strong focus on the Central Coast and a passion for bowling. If you would like to discuss this further my business card and contact details are enclosed.

Sincerely,



Ben Coghlan
Interim CEO
Wyong Rugby League Club Group



Robert Pettiford
President
Wyong Rugby League Club Group

